

**FREE LEATHER BACK
AND SECOND BATTERY.
MORE POWER AND
STYLE FOR YOU.**

LG G4™



Terms and Conditions

LG G4 Leather Back Cover and Battery Promotion

The following offer is intended only for legal residents of the 50 U.S., including D.C. and Puerto Rico and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not 18 or older and legal resident of the 50 United States, D.C. or Puerto Rico. By participating in the "LG G4 Leather Back Cover, Battery and Battery Charging Cradle Promotion" ("Promotion"), each participant unconditionally accepts and agrees to comply with and abide by these Terms and Conditions. Offer valid while supplies last and quantities are limited. VOID WHERE PROHIBITED BY LAW OR REGULATION.

PROMOTION DESCRIPTION:

LG Electronics MobileComm U.S.A., Inc. ("LG" or "Sponsor") is hosting a limited time promotional offer for the execution of a qualifying service agreement and/or purchase of a new LG G4 flagship device via Sprint. Subject to the terms and conditions of the Promotion, execution of a qualifying service agreement and/or purchase must be made from July 1, 2015 through September 10, 2015 only ("Promotion Period"), Participants who execute a qualifying service agreement for or purchase a new LG G4 flagship device during the Promotional Period will receive a LG G4 branded Leather Back Cover, Battery, and Battery Charging Cradle ("Leather Back Cover and Battery") if the submission is successfully registered online or postmarked by Thursday, September 24, 2015. Mailed submissions must be received by Monday, October 9, 2015. Please allow 4-6 weeks for fulfillment of valid promotion requests.

PROMOTION RESTRICTIONS:

- This Promotion applies only to new LG G4 handsets obtained through the execution of a qualifying service agreement or purchased in Sprint's stores and its authorized retailers, authorized national retailers and authorized online dealers.

- Participants who execute a qualifying service agreement for or purchase an LG G4 flagship device must have a valid email and mailing address to receive the Leather Back Cover, Battery, and Battery Charging Cradle.
- Only individuals may redeem this offer; requests submitted by clubs or organizations will not be honored or returned.
- Failure to properly submit all required information/documentation will result in such claim being rejected. Participants will be notified by email if their claim has been rejected. Rejection notifications shall include the reason for the rejection outlining next steps. Entries that are deemed fraudulent by the Sponsor will not be accepted.
- LG G4 handsets purchased or acquired in used, unlocked or refurbished condition, or through warranty or insurance claims, or through unauthorized individual resellers do not qualify for this Promotion.
- The Leather Back Cover, Battery, and Battery Charging Cradle cannot be returned to retail stores, carriers, or to LG for monetary value. If the Leather Back Cover, Battery, and Battery Charging Cradle are delivered damaged and/or are not functioning properly LG will replace them once free of charge, but reserves the right to do so based on credible proof of the damage/malfunction claim.
- LG reserves the right to substitute or suspend this Promotion at any time. Promotion is valid while supplies last.
- At the time of submission, recipient will have the option to select a color for the Leather Back Cover. NOTE: the pink leather back cover is temporarily back ordered and may have a delayed delivery date.
- Recipient may not change their mind once the color choices have been submitted. No exchanges are allowed.
- Photocopied, illegible, or mechanically reproduced submissions are not eligible. All submissions become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed submissions.
- LIMIT: one (1) Leather Back Cover, Battery, and Battery Charging Cradle per device.
- The Approximate Retail Value ("ARV") is \$139.97.

SUBMISSION PROCESS:

Method #1: Online Submission: Visit www.lgg4leatherpromo.com and enter the information requested including: your name, address, city, state, ZIP code, phone number, email address, top three Leather Back Cover choices (color options include: light sky blue, orange, pink, yellow or red), carrier where the qualifying service agreement or purchase was made, and upload a legible copy of your qualifying service agreement or receipt of purchase, and picture of G4 box with IMEI number. Online Submissions must be received between Wednesday, July 1, 2015 at 12:00:01 AM ET and Thursday, September 24, 2015 at 11:59:59 PM ET.

Method #2: Mail-in Submission: To make a submission by mail, go to www.lgg4leatherpromo.com and download the PDF of the redemption form and print, complete all requested information, include proof of agreement or purchase items requested on form and send the requested information to: LG G4 Leather Back Cover and Battery Promotion, c/o SMS, P.O. Box 26339, Santa Ana, CA 92799-6339. Mail-in Submissions must be mailed and postmarked between Wednesday, July 1, 2015 and before or on Thursday, September 24, 2015 and received by Monday, October 9, 2015. Photocopied, illegible, or mechanically reproduced submissions are not eligible. All submissions become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed submissions.

PRIVACY POLICY:

LG's Privacy Policy is incorporated here in and available at <http://www.lg.com/us/privacy>.

MODIFICATIONS AND TERMINATION OF THE PROGRAM:

1. Sponsor reserves the right to modify any of the Terms and Conditions set forth herein at any time, including, but not limited to, the duration of Promotion Period.
2. LG reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein.
3. The Sponsor reserves the right to discontinue the participation privileges of any Participant who engages in any fraudulent activity or uses the Program in a manner inconsistent with these Terms and Conditions or with any federal, state or local, laws, statutes or ordinances. In addition, Sponsor shall have the right to take appropriate administrative and/or legal action, including criminal prosecution, as it deems necessary in its sole discretion.

LIMITATION OF LIABILITY:

1. The Sponsor is not responsible for incorrect or inaccurate transcription of information, for problems related to any of the equipment or programming associated with the Promotion or utilized by the Participant, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network, cellular network, or electronic transmission, for problems relating to computer equipment, software, inability to access the Website or online service, or for any other technical or non-technical error or malfunction.

UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL LG, AND ITS RELATED COMPANIES, PARENTS, SUBSIDIARIES, AFFILIATES, AGENTS, LICENSEES, SHAREHOLDERS, JOINT-VENTURERS, OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, PROMOTION AGENCIES, AGENTS, SUCCESSORS, ASSIGNS AND SERVICE PROVIDERS, BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE PROMOTION, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. PARTICIPANT WAIVES ANY AND ALL RIGHTS TO BRING ANY CLAIM OR ACTION RELATED TO THE PROMOTION IN ANY FORUM BEYOND ONE YEAR AFTER THE FIRST OCCURRENCE OF THE KIND OF ACT, EVENT, CONDITION OR OMISSION UPON WHICH THE CLAIM OR ACTION IS BASED.

2. As a condition of participating in this Promotion, each Participant agrees that (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion, or any rewards obtained through the Promotion, shall be resolved individually, without resort to any form of class action and exclusively by arbitration under the International Arbitration Rules of the American Arbitration Association. Arbitration will take place in Bergen County, New Jersey; (2) any and all claims, judgments and rewards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Promotion, but in no event attorneys' fees; and (3) under no circumstances will any Participant be permitted to seek recovery for, and Participant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and waives any and all rights to have damages multiplied or otherwise increased.

3. These Terms and Conditions constitute the entire agreement between the Participants and Sponsor pertaining to the subject matter hereof and supersede all prior or other arrangements, understandings, negotiations and discussions, whether oral or written. No waiver of any of the provisions of these Terms and Conditions shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided.
4. The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
5. LG is not responsible if the Leather Back Cover, Battery, and Battery Charging Cradle are lost, stolen, destroyed or used without Participant's permission.
6. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of Participant and the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New Jersey. LG reserves the right to change these terms and conditions from time to time in its discretion. All terms and conditions are applicable to the extent permitted by law.
7. All materials including, without limitation, the design, text, and any marks are the property of LG Electronics, Inc. ALL RIGHTS RESERVED. Copyright © 2015 LG Electronics, Inc. All product and service marks contained herein that are not LG Electronics, Inc. proprietary marks are the trademarks of their respective owners and LG Electronics, Inc. makes no claim to such properties. Phone features and specifications are subject to change without prior notice.

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